

MATTHEW BLODE

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[LinkedIn](#) · [GitHub](#) · [Portfolio](#)

BUSINESS EXPERIENCE

Light Creative 2019–Present

Designer & Web developer

- Spearheaded the branding, UI design, and website development for a Government council with a clear focus on an AA standard of accessibility.

S. Group 2018–19

Web developer

- Completely rebuilt a meal box delivery store using Craft Commerce combined with a Vue.js interactive ordering system which increased sales by over 150%.
- Engineered mobile (iOS and Android) apps in React Native for a property styling company and a café establishment that led to major increases in lead generation and sales.

Verbb 2017–18

Front-end web developer

- Designed and developed an award-winning (“*best new online retailer*”) e-commerce site with an advanced product customizer using Craft Commerce and jQuery.
- Helped to overhaul a highly performant banking website built on Craft CMS to 1 million active users per month, deployed at-scale on the Digital Ocean cloud.

Freelance Web Design & Development 2013–Present

Designer & developer for Australian & international businesses

- Built and managed a WordPress Learning Management Software for a major Australian fast-food restaurant that was utilised to train 1,000s of employees.
- Created and developed a productivity web application that was built using React.js, Redux, and GraphQL API running on a Node.js back-end and deployed on AWS.

EDUCATION

University of Melbourne 2018–Present

- Majoring in Digital Technologies, Bachelor of Design.
- Received the Dean’s Honours List award for 2018.

TECHNICAL SKILLS

- Experienced in JavaScript, jQuery, HTML, CSS, Python, and Ruby.
- Website development using Craft CMS, WordPress, Shopify, and Craft Commerce.
- Web application abilities using React.js, Redux, GraphQL, Vue.js, and Ruby on Rails.
- Skilled at UI and UX design using Sketch, Figma, Photoshop, and Illustrator.
- Created popular and successful open-source projects on GitHub.