

MATTHEW BLODE

Caulfield North, Melbourne VIC 3161

(+61) 456 455 551 · m@blode.co · matthewblode.com

BUSINESS EXPERIENCE

S. Group 2018-19

Web developer

- Completely rebuilt a meal box delivery store using Craft Commerce with a Vue.js interactive ordering system which increased users and orders by 150%.
- Engineered iOS and Android apps in React Native for a property styling company and a café establishment that led to increased lead generation and sales.
- Collaborated with the marketing department and senior developers to manage complex, large design projects to produce sophisticated websites for corporate clients.

Verbb 2017-18

Front-end web developer

- Designed and developed an award-winning (“*best new online retailer*”) e-commerce site with an advanced product customizer built with Craft Commerce and jQuery.
- Helped to overhaul a highly performant banking website built on Craft CMS to over 1,000,000 unique users per month and deployed at-scale on Digital Ocean.

Freelance Web Design & Development 2013-18

Website development for Australian & international businesses

- Built and managed a WordPress Learning Management Software for a major Australian fast-food restaurant that was utilised to train 1000s of employees.
- Created and developed a productivity web application that was built using React.js, Redux, and GraphQL running on a Node.js back-end.

Expense Check 2016-17

Designer & front-end web developer

- Overhauled financial tech start-up’s website as the primary UI designer and front-end developer that improved page load speeds by 500%.

EDUCATION

University of Melbourne

2018-Present

- Majoring in Digital Technologies, Bachelor of Design.

TECHNICAL SKILLS

- Highly proficient in HTML, CSS, and JavaScript with knowledge in Python and C.
- Website experience in Craft CMS, WordPress, Shopify, and Craft Commerce.
- Web application skills using React.js, React Native, GraphQL, and Vue.js.
- Created popular and successful open source projects on GitHub.
- Skilled at UI design using Sketch, Adobe Photoshop, and Adobe Illustrator.